



## Sale & Transaction Management

Success in the firearms industry requires more than an off the shelf business software can provide. Federal regulations, a patchwork of state and local laws, and international restrictions can waste time and resources – better spent growing your business. Retail, wholesale and manufacturing businesses of all sizes have chosen HYDRA Complete Commerce Management to address their specific needs.

### ► Unique Capabilities

No other solution includes all the core business functionality and firearms specific transaction management. HYDRA CCM provides all the capabilities you need to run a successful business in the firearms industry:

1. Sales Channel Management - Point of Sale, ecommerce, telephone orders, amazon/ebay
2. Dealer Management – multiple pricing tiers, terms/credit limit management
3. Serialize inventory management, firearms classification
4. Real-time inventory management on all channels automatically
5. Parts kits inventory management and fulfillment
6. Assembly and manufacturing job management
7. Back-order options and management
8. Labor operation management – custom builds, parts and service bundles, job level tracking
9. Product shipping restrictions configurable down to the zip code level
10. International shipping support
11. Customer Management – categorize customers and offer unique pricing/promotions
12. Customer Driven Product Design – allow customers to buy custom product configurations
13. Automated Shipping – supporting all major carriers/methods
14. ATF regulatory compliance support
  - a. A&D transaction recording and ATF book generation
  - b. Searchable national FFL database included
  - c. FFL transfer fulfillment automation

Customers have seen the following savings:

- 80% reduction in time spent processing orders
- 90% reduction in time spent printing labels and postage/shipping
- 75% reduction in manual follow up customer communication
- 95% reduction in time spent on ATF transaction logging
- 80% reduction in FFL transfer process
- 20% increase in sales through custom product options

HYDRA is available as a service from any computer browser on the Internet – so you don't need expensive hardware or IT staff to run your business from anywhere you are located. Threegate supports you with 100% US based, firearm enthusiasts when you call and need help.



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*If you have questions or need any additional information, please feel free to contact our Sales Department at (208) 818-6161 or via e-mail at [info@threegate.com](mailto:info@threegate.com)*