



Online Sales Success

HYDRA Ecommerce provides a complete solution for all your online store needs. Whether you're looking for a full turn-key website or just a shopping cart solution on your existing website— HYDRA Ecommerce can provide just what you're looking for. Easy to setup – just import your current product/inventory information and your online storefront opens for business. Once you're online – HYDRA Ecommerce optimizes your web presence for search engines – drawing the most customers to your store.

Not only does HYDRA allow you to sell your items online, but it gives you the ability to track your inventory levels and manage back order options through your website. Customers can view order status, history, and account information directly through the customer portal in the online store. This has the potential to save you a tremendous amount of time responding to the phone calls and emails asking about order status.



► HYDRA Ecommerce – Key Benefits

- Simple to setup and manage online store
- Flexible solution to meet your custom web presence needs
- No large up front development costs, make changes yourself
- Improve customer satisfaction with online customer self-service
- Add unlimited products and categories to your online store
- Manage your inventory in real time, across all sales channels

► HYDRA Ecommerce - Features

- Automatic product presentation
- Assign products to multiple categories for display on your online store
- Add rich product information, features, and descriptions
- Associate unlimited images, documents, or multimedia with each product
- Sell to multiple customer price groups
- Customer access to order status, order history and account information
- Use actual inventory stock status to drive product availability through your online store
- Allow your customers to calculate actual shipping based on location and item weight
- Provide flexible shipping options for large orders, partial orders, out of stock situation.
- Customers can write product reviews, generate wishlists, and share products through social networks
- Cross-sell, up sell, flexible promotions, and discount codes

► Search Engine Optimization – (SEO)

- Customizable Metatags – Users can adjust metatag keywords through HYDRA's website management area.
- Friendly URL Rewriting – Category and product pages are translated to friendly URLs, eliminating complex page names and unintelligible query strings, custom URL definitions
- Dynamic Page Titles – page titles are automatically generated for product and information pages, page titles can also be customized

If you have questions or need any additional information, please feel free to contact our Sales Department at (208) 818-6161 or via e-mail at info@threegate.com